



Approved Provider for
Continuing Education

CFRE International

Certifying fundraising executives
Setting standards in philanthropy

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CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer:

- AFP Washington DC Metro Area Chapter

Date: 15 January, 2015

9:00 am – 11:00 am (1.5 pts)

- Finding Your Passion and Purpose
Alan Arnette

Date: 29 January, 2015

8:30 am – 10:00 am (1.0 pts)

- Personalized & Integrated Online & Phone Appeals
Erin Viray & Amanda Luther

Date: 3 March, 2015

8:30 am – 10:00 am (1.0 pts)

- Mid-Level Donors
Craig DePole & Andrew Wiley

Date: 19 March, 2015

8:30 am – 10:00 am (1.0 pts)

- Advanced Executives: SOAR With Your Board
Frank Pisch

Date: 20 April, 2015

12:00 pm – 1:00 pm (1.0 pts)

- What Really Matters?: Donor Engagement Study
Brandy Keller & Jamy Squillace

Date: 28 April, 2015

6:30 pm – 8:00 pm (1.5 pts)

- Diversity Dialogues: Cultivating Women as Major Donors
Kassaundra Escalera, Diane Lebson, CFRE, Linda Paulson,
Tycely Williams, CFRE

Date: 5 May, 2015

5:00 pm – 6:30 pm (1.5 pts)

- CFRE Information Session
Jennifer Broome, CFRE, Alicia Crittendon, Nada Maalouf,
CFRE

Date: 27 May, 2015

8:30 am – 10:00 am (1.0 pts)

- Advanced Executives: Growing the Next Generation of
Fundraising Leaders
Billy Fettweis, Monisha Kapila, Susan Kerr, Christopher Speron

Date: 9 June, 2015

8:30 am – 10:00 am (1.0 pts)

- How to Start & Grow a Monthly Giving Program
Erica Waasdorp

Date: 17 June, 2015

12:00 pm – 1:30 pm (1.0 pts)

- Giving USA 2015
Stacy Palmer & Andrew Watt

Date: 29 July, 2015

12:00 pm – 1:00 pm (1.0 pts)

- Conversion Optimization
Rich Dietz

Date: 11 August, 2015

8:30 am – 10:00 am (1.0 pts)

- Get Ready, Here Comes Year-End Fundraising
Mary Dillon Kerwin

Date: 27 August, 2015

8:30 am – 11:00 am (1.5 pts)

- What You Need to Know About Planned Giving
When Planned Giving Is Not All That You Do
Timothy D. Logan, ACFRE

Date: 9 September, 2015

6:00 am – 8:00 pm (1.5 pts)

- Diversity Dialogues: Fundraising as an “Outsider”

Date: 17 September, 2015

8:30 am – 10:00 am (1.0 pts)

- Are We In This Together?
Jeff Wilklow

Date: 15 September – 27 October, 2015 (7 sessions)

6:00 pm – 7:00 pm (1.5 pts/session)

- Fall CFRE Study Group

Date: 29 October, 2015

8:30 am – 10:00 am (1.0 pts)

- Advanced Executives Session: Elections, Politics,
Advocacy, Lobbying and Fundraising

Date: 10 November, 2015

8:30 am – 10:00 am (1.0 pts)

- Off-the-Charts Success in Year One of Your
Major Gifts Program
Ann Corbett & Paul Jolly

Date: 2 December, 2015

12:00 pm – 1:00 pm (1.0 pts)

- Converting End of Year Donors Into Long-term
and Loyal Donors
Rich Dietz

Total number of points attained: _____